



Press Release
22 April 2017

Tackling Poverty Problems with Innovative Solutions Winners of SI CEO Competition for Tertiary Students Announced

Top three winners awarded HK\$300,000 start-up fund and social innovation trip to UK/Singapore

The SI CEO Competition for Tertiary Students co-organised by the Social Innovation and Entrepreneurship Development Fund (SIE Fund) and Youth.gov.hk held the final pitching and award presentation ceremony today (22 April). “ElderTreks” formed by students of City University of Hong Kong won first place as well as the “Most Social Innovative Award” and the “Most Liked Award (Live Voting)” in the final contest. Other award winners were also unveiled (details in the attached table).

At the final pitching, the five finalist teams presented their business plans and the best three were selected by the judges right on the spot. The three winning teams were awarded a start-up fund of HK\$150,000, HK\$100,000, and HK\$50,000 respectively, with each also winning a social innovation trip to UK or Singapore to visit social innovation projects. Other awards were also presented at the award presentation ceremony, including the “Most Liked Award” won by “QiDai” with the highest votes in public voting held earlier.

In his welcome speech, the Chief Secretary for Administration, Mr Matthew Cheung Kin-chung, said that the competition attracted active participation by tertiary students as well as strong support from social enterprises, NGOs, social innovation experts, celebrities and business leaders. Mr Cheung added that the competition demonstrated not only successful cross-sector collaborations but also a new way for parties from different professions to create social value. He also looked forward to the early implementation of the students’ business plans to benefit people in need.

The SI CEO Competition for Tertiary Students drew an overwhelming response from more than 350 students in 26 tertiary institutions, with a total of 139 business plans received, around three sub-themes, namely “Social Inclusion”, “Care for Elderly”, and “Food Support”. These business plans came with great diversity which was a manifestation of students’ sincerity and passion in the attempt to tackle poverty and other social problems.

The competition received support from different sectors of society. They included celebrities and corporate CEOs who accompanied the students in a series of experiential programmes, social innovation experts who shared their insights, as well as business leaders and university professors who took part as judges and provided guidance to the finalist teams. Besides, over 7 500 members of the public showed support by casting votes online in about a fortnight, by which they selected their favourite among the five finalist plans. The overall response was encouraging.

The SIE Fund is committed to promoting social innovation, nurturing social entrepreneurs and supporting innovative projects with the aim of creating social impact and building social capital for supporting poverty relief. Centred around the theme of “Tackling Poverty Problems with Social Innovation” and in line with the Fund’s objective, the SI CEO Competition helps deepen students’ understanding of social innovation and poverty alleviation while inspires them to develop innovative solutions to tackle social problems, particularly on poverty and social exclusion, through experiential programmes, talks and competition.

More about the SI CEO Competition: <http://www.sie.gov.hk/siceo>

Winners

Award	Winning Team
Champion	ElderTreks
1 st Runner-up	QiDai
2 nd Runner-up	House Doctor
Finalist Award	Habhub, Value Chain Hostel

Award	Winning Team/ Institution
Most Social Innovative Award	ElderTreks
Social Media Award	House Doctor
Best Social Inclusion Idea Award	Chefunity
Best Technology Application Award	Habhub
Most Valuable Presenter Award	Michelle KWOK Yi-Ling (ElderTreks)
Most Liked Award (Public Voting)	QiDai
Most Liked Award (Live Voting)	ElderTreks
Nomination Award	City University of Hong Kong

The Five Finalist Plans

Team Name	Theme and Business Plan Synopsis	Team Members
House Doctor	Social Inclusion Connecting patients and doctors with a mobile application by which the patients can seek preliminary medical advice. https://www.facebook.com/housedoctorhk/	Christopher CHEUNG Sze-Wan (HKU)
Habhub	Care for Elderly Utilising technology to build a system catering to elderly stroke patients’ emotion and physical health and in support of their rehabilitation at home. https://www.facebook.com/habhub.tech/	Rachel CHENG Yuet-Yee (HKUST) and Rocco CHENG Lok-Sun (HKAPA)
ElderTreks	Care for Elderly and Social Inclusion Offering local tours that hire elderly as guides and use a mobile app to let participants explore genuine community	Valent CHEUNG Chiu-Ying, Francis SZE Chek-Fai, Michelle KWOK Yi-

	culture in different dimensions. https://www.facebook.com/eldertreks.hk/	Ling and Leon LEE Ho-Wai (CityU)
Value Chain Hostel	Social Inclusion Facilitating social integration of homeless people through provision of job opportunities and on-job training in a hostel. https://www.facebook.com/valuechainhostel/	CHAN Ka-Lok, CHANG Yau-Shing, YOU Long-Fung and PANG Chi-Shing (HSMC)
QiDai	Care for Elderly and Social Inclusion Empowering grassroots female "young-old" through recruiting them to provide household cleaning services to their elderly neighbours. https://www.facebook.com/QIDAI2016/	WONG Chun-Wai (CityU), CHAN Man-Hoi and WONG Hiu-Lam (PolyU)

About Youth.gov.hk

Set up jointly by the Efficiency Unit (EU) and the Radio Television Hong Kong, Youth.gov.hk commenced service in 2007. Youth.gov.hk is currently administered by EU and fully supported by more than 200 B/Ds and related organisations. Youth.gov.hk encourages young people to make use of public services, connect with the government, establish close contact with the community as well as to live a healthier life. Platforms include:

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