Alleviating Poverty through Three Priority Action Areas on Innovation



About HK\$700 million has been allocated to various initiatives to date



20%

33%

13%

Persons with Disabilities

Children and Youth

People of Diverse Race

11%

Elderly

11%

Low-income Families

Service Nature



community participation, etc. with the aim of facilitating social inclusion through assisting beneficiaries in overcoming barriers.

Beneficiaries

Persons with mild neurocognitive disorder. stroke patients, elderly, persons with hearing, visual or speech impairment, students and women of diverse race, autistic children, etc.

Business for Good 2.0: Building the New Normal with

The project explores how local businesses, especially small and medium enterprises, can build the new normal with stakeholders under the business for good framework. The project will formulate concrete recommendations and draw up a practical guide to facilitate local businesses on "HOW" to tackle the challenges and seize the post-pandemic opportunities by adopting stakeholder capitalism.

Total Number of Beneficiaries

over **336** 000

Number of Beneficiaries **CAPACITY BUILDING** over 35 500

FOOD-CO Food Support Collaborative Platform

Food Donation Transactions

Service Points

Donors

Funded

Projects

10 200+

320+

850

Weight of Food

over 1 550 Tonnes

Worth of Food

Making use of information technology and data analysis, FOOD-CO is the first all-dimensional collaborative platform in Hong Kong to connect food support service operators, food donors, supporting organisations and volunteers to enhance the effectiveness and efficiency of the food support service.



Gerontechnology Platform

600+ Gerontechnology Products / Services Information

75+ Network and Capacity Building Activities

Attracted **5 500**+ Participants

Provided 1 700+ Support and Consultancy Services for Start-ups and Small and Medium Enterprises on the Design or Development of Gerontechnology Products

The first inclusive Gerontechnology Platform in Hong Kong that links up different stakeholders on the supply and demand sides and fosters synergy to promote the development and application of gerontechnology, enhancing the quality of life of the elderly and providing support to their families, caregivers and healthcare staff as well as institutions.

