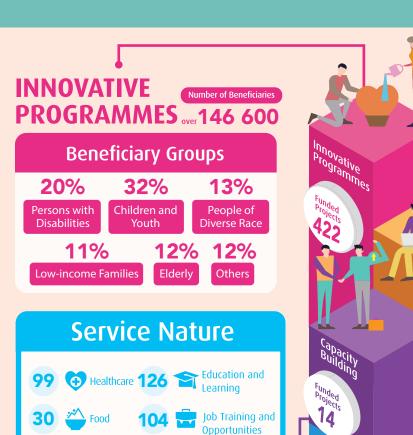
# **Alleviating Poverty through** Three Priority Action Areas on Innovation

HK\$690 million has been allocated to various initiatives to date



RESEARCH over 151 600

# Applied Research in Social Innovation

#### **Scope of Research**

Cover medical care, education and learning, community participation, etc. with the aim of facilitating social inclusion through assisting beneficiaries in overcoming barriers.

#### **Beneficiaries**

Persons with mild neurocognitive disorder. stroke patients, elderly, persons with hearing, visual or speech impairment, students and women of diverse race, autistic children, etc.

### **Business for Good:** Understanding the Motivations for Business to Create Shared Value

The project identified the push and pull factors for businesses to transform from profit maximisation to "business for good" through adopting Shared Value, as well as create the community demand for "business for good" in Hong Kong. The project also recommended concrete steps to foster the development of "business for good" amongst Hong Kong businesses.

Total Number of Beneficiaries

over 333 000

# Number of Beneficiaries **CAPACITY BUILDING** over 35 500

34 Others

**Community** 

Participation

## **FOOD-CO Food Support** Collaborative Platform

Transport

**Food Donation Transactions** 

**Service Points** 

**Donors** 

10 200+ 320+

850

Weight of Food

Worth of Food

\*Information as of end March 2023

over 1 550 Tonnes over HK\$ 132 million

Making use of information technology and data analysis, FOOD-CO is the first all-dimensional collaborative platform in Hong Kong to connect food support service operators. food donors, supporting organisations and volunteers to enhance the effectiveness and efficiency of the food support service.

## Gerontechnology **Platform**

In view of the challenges and opportunities arising from the ageing population, the SIE Fund has decided to build an inclusive Gerontechnology Platform to facilitate the development of the gerontechnology ecosystem in Hong Kong. The project has commenced in January 2021 and will last for three years.

The Platform comprises four basic functionalities:

· a knowledge hub

Funded

Projects

- network and capacity building
- consultancy, localisation and testing support
- impact assessment



# Social Innovation Design Lab

49 Engaged: 3 580 Public Engagement Events Members of the Public

Conducted 110 Cross-sectoral and Cross-generational Co-creation Workshops

· · · · Engaged: · · · · ·

Service **Operators** 

Service

Post-secondary Students

Themed on "Dementia Hong Kong", the second phase of the project commenced in March 2020 to co-create solutions, products and services to address the needs of people with dementia and their families by means of enhancing cross-sector and cross-generation capacity through application of design thinking.

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