

# Alleviating Poverty through Three Priority Action Areas on Innovation

Over HK\$690 million has been allocated to various initiatives to date

## INNOVATIVE PROGRAMMES Number of Beneficiaries over 146 600

### Beneficiary Groups

21%

Persons with Disabilities

32%

Children and Youth

13%

People of Diverse Race

11%

Low-income Families

12%

Elderly

11%

Others

### Service Nature

99



Healthcare

128



Education and Learning

30



Food

105



Job Training and Opportunities

40



Living

49



Community Participation

14



Transport

34



Others

## CAPACITY BUILDING Number of Beneficiaries over 35 500

### FOOD-CO Food Support Collaborative Platform

Food Donation Transactions

10 200+

Service Points

320+

Donors

850

Weight of Food

over 1 550

Tonnes

Worth of Food

over HK\$ 132 million

Making use of information technology and data analysis, FOOD-CO is the first all-dimensional collaborative platform in Hong Kong to connect food support service operators, food donors, supporting organisations and volunteers to enhance the effectiveness and efficiency of the food support service.



### Gerontechnology Platform

In view of the challenges and opportunities arising from the ageing population, the SIE Fund has decided to build an inclusive Gerontechnology Platform to facilitate the development of the gerontechnology ecosystem in Hong Kong. The project has commenced in January 2021 and will last for three years.

The Platform comprises four basic functionalities:

- a knowledge hub
- network and capacity building
- consultancy, localisation and testing support
- impact assessment



### Social Innovation Design Lab

49

Public Engagement Events

Engaged: 3 580

Members of the Public

Conducted 110

Cross-sectoral and Cross-generational Co-creation Workshops

Engaged:

10

Service Operators

146

Service Staff

268

Post-secondary Students

20

Elderly

Themed on "Dementia Hong Kong", the second phase of the project commenced in March 2020 to co-create solutions, products and services to address the needs of people with dementia and their families by means of enhancing cross-sector and cross-generation capacity through the application of design thinking.



## RESEARCH Number of Beneficiaries over 151 600

### Applied Research in Social Innovation

#### Scope of Research

Cover medical care, education and learning, community participation, etc. with the aim of facilitating social inclusion through assisting beneficiaries in overcoming barriers.

#### Beneficiaries

Persons with mild neurocognitive disorder, stroke patients, elderly, persons with hearing, visual or speech impairment, students and women of diverse race, autistic children, etc.

### Business for Good: Understanding the Motivations for Business to Create Shared Value

The project identified the push and pull factors for businesses to transform from profit maximisation to "business for good" through adopting Shared Value, as well as create the community demand for "business for good" in Hong Kong. The project also recommended concrete steps to foster the development of "business for good" amongst Hong Kong businesses.

## Total Number of Beneficiaries over 333 000