

# SIE Fund Newsletter | Dec 2021



Pitch in to Develop Innovative Solutions for Social Issues



## Latest accomplishments at a glance

Our work continues to bring results. As of end November 2021, the SIE Fund has allocated HK\$490 million and funded 342 projects, expecting to benefit over 290 000 persons.





## Transforming ageing and rehabilitation with gerontechnology



Group photo of officiating guests, Steering Committee members, and representatives of intermediary and collaborative partners.



Representatives of product and service users shared how they benefit from the Platform.

Early this year, the SIE Fund commenced its second flagship project, the Gerontechnology Platform, with a collaborative coalition of 10 organisations led by the Hong Kong Council of Social Service (HKCSS) as the intermediary. In about a year, various tasks have been advancing in full swing, including a newly completed research report.

On 1 December, HKCSS held a launching ceremony for the Gerontechnology Platform at which the findings of the research report entitled "Building an Age-Friendly City - Embedding Gerontechnology Into Everyday Life" were also revealed. The study examined the development of the gerontechnology ecosystem since the "Landscape Study on Gerontechnology and Innovation in Hong Kong" conducted in 2017. While noting the narrowing of gaps in the ecosystem, the report also provides recommendations for improvements in various areas. Representatives of product and service users then shared with attendants how they benefit from the Platform.

The launching ceremony was followed by an annual summit at which participants exchanged views around the theme "An Age-Friendly & Carer-Friendly Smart City".

## Innovative projects to foster inter-generational digital inclusion



Four innovative projects that seek to promote inter-generational digital inclusion commenced in October with funding from the SIE Fund. By funding these projects, the Fund aims to encourage youths to, through employment or volunteer work, make good use of their digital knowledge to help the elderly increase their understanding and adoption of digital technologies and at the same time, foster inter-generational harmony and enhance social cohesion.

The four innovative projects are being taken forward by the Harmony Garden Lutheran Centre for the Elderly, the Hong Kong Federation of Youth Groups Youth Employment Network, the Hong Kong Polytechnic University Institute of Active Ageing and the Hong Kong Sheng Kung Hui Welfare Council Ltd respectively and will last for 1.5 years to 2.5 years. It is expected that more than 3 700 elderly people and nearly 450 youths will be benefitted. The projects will not only address effectively social needs under the epidemic, but also promote sustainable inter-generational digital inclusion and create long term social impact. For details of the projects, please click here.

## **Community Housing Movement receives accolades**

Good news from the Community Housing Movement! The project, jointly funded by the SIE Fund and The Community Chest of Hong Kong and administered by The Hong Kong Council of Social Service, received various awards earlier. They are Gold Award and Best Collaborative Award in the Wofoo Asian Award for Advancing Family Well-Being (Wofoo 3A Project) 2020, as well as the Social Equality and Inclusion Winner of the Constellations Awards.

As of November 2020 when the funding period of the project ended, the Community Housing Movement has provided 506 housing units for 14 service operators to benefit 650 low-income families. According to a social impact evaluation study conducted by The Hong Kong Polytechnic University, the project improves the living conditions and neighbourhood relationships of the households and benefits their well-being and children's growth, and the tenants know more about the resources available in society.

# SI Showreel



#### New series of funded project videos go live

A new series of SIE innovative project videos is launched with the theme of "Creating Social Value with Novelties". The videos introduce funded innovative projects and how the founders turn ideas into products or services to help the needy while realising the vision of creating social value with innovative methods. More videos will be released. Please stay tuned to "Social-Inno Box" on the Fund's website or the Fund's YouTube channel.



**Rolling Books** 



Online and Home-based RABI



**CP2Joy System** 



**FOOD-CO 2.0** 



# **HK's Social Innovators**

# Promoting "Compassionate Communication" to help prevent emotional problems in children

Hong Kong's Social Innovators address social needs with innovative methods. The three founders of the SIE Fund-sponsored venture JUST FEEL strive to promote

"Compassionate Communication" and provide services to primary schools to help students learn the right way of communication, express feelings, resolve conflicts and prevent emotional and behavioural problems. Please click here to learn more about their ideas.



Co-founders of JUST FEEL (from left) Matthew Kwok, Anthony Ngai, Raymond Yang



# **Event Snapshots**

# **SIE Fund at the Social Enterprise Summit**



The SIE Fund hosted a two-day Social Innovation Exhibition at the SES. Under the theme "Creating social value with novelties", the Exhibition featured the work of the Fund and social innovation stories.



Representatives of the intermediaries engaged by the Fund were present at the Exhibition to answer enquiries regarding the Fund's innovative programmes.

The 14th Social Enterprise Summit (SES) was held from 4 to 7 November this year. The SIE Fund continued to support the SES and hosted a Social Innovation Exhibition from 4 to 5 November at the event venue at the Hong Kong Convention and Exhibition Centre. The Exhibition featured the work of the Fund, including the two flagship projects, Gerontechnology Platform and FOOD-CO, and the first "Pay-for-Success" project. Photo stories told how founders of innovative projects turn ideas into products or services to create social value with innovative methods. Besides, representatives of the four intermediaries engaged by the Fund were also present to answer enquiries regarding the Fund's innovative programmes.

## Task Force visits the Gerontech and Innovation Expo cum Summit



The SIE Fund Task Force paid a visit to GIES to better understand the latest development of gerontechnology.



The SIE Fund Task Force explored and learned about various gerontech products and solutions.

The 5th Gerontech and Innovation Expo cum Summit was held from 2 to 6 November this year at the Hong Kong Convention and Exhibition Centre with more than 600 products and services on display. The SIE Fund Task Force toured this signature event of the industry to keep abreast of the latest development of gerontechnology and exchange views with practitioners. It is noteworthy that among the exhibitors this year were 11 companies and organisations receiving and having received funding from the SIE Fund to implement innovative projects. It is a testimonial that these projects have attained substantial progress and are ready to launch their products or services in the market to benefit the elderly.



Alleviating Poverty through
Three Priority Action Areas on Innovation



SIE Fund has set up the SIE Fund Advisory Network to facilitate communications between project teams of funded projects and professionals of different fields. Interested parties may register here.





**Together,** We Fight the Virus!