

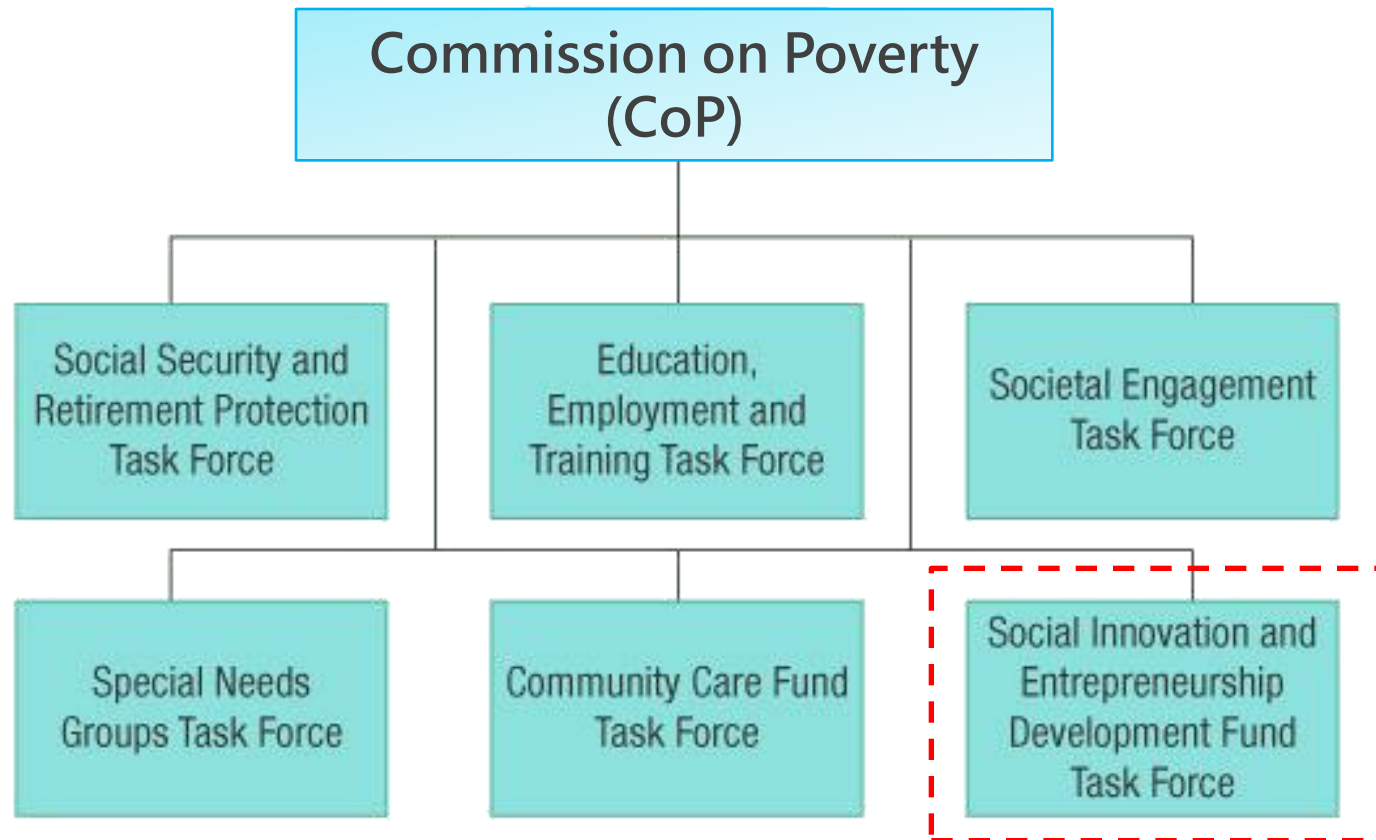


Social Innovation and Entrepreneurship Development Fund (SIE Fund)

社會創新及創業發展基金
(社創基金)

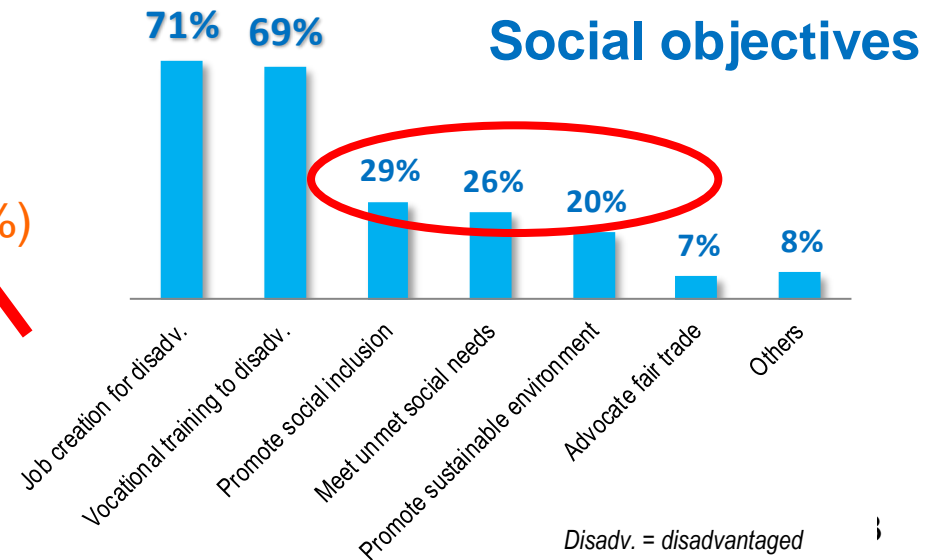
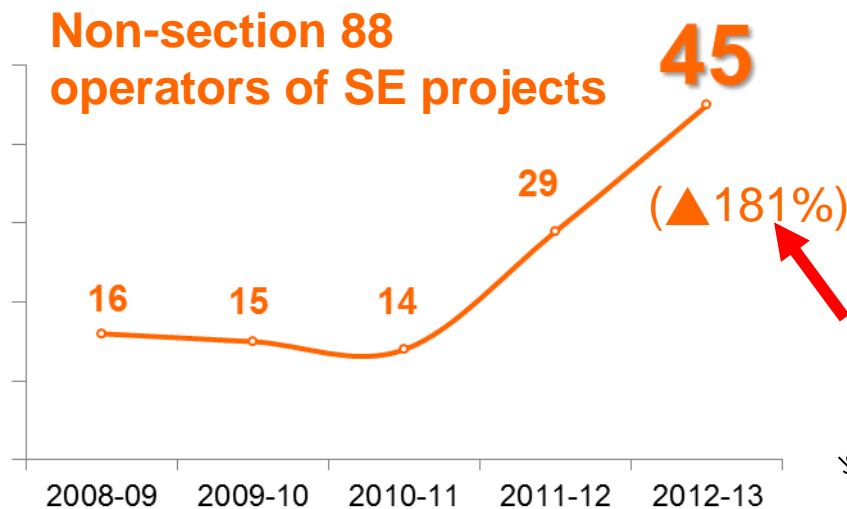
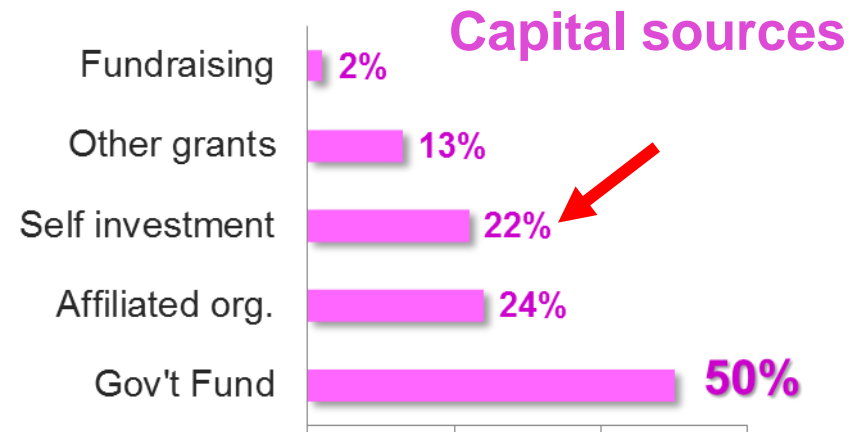
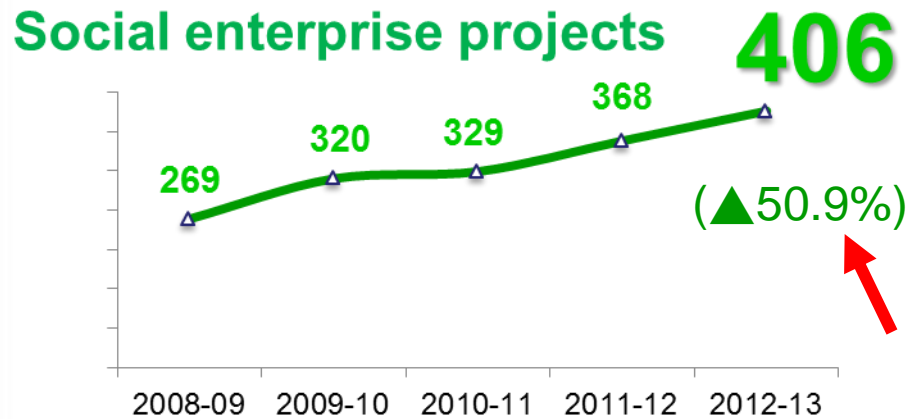
Commission on Poverty and its Task Forces

Poverty alleviation and prevention is a top agenda item of the Government



Current Landscape

According to the Hong Kong Social Enterprise Landscape Study 2012-13 produced by the HKCSS-HSBC Social Enterprise Business Centre:



Current Landscape

According to the Hong Kong Social Enterprise Landscape Study 2012-13 produced by the HKCSS-HSBC Social Enterprise Business Centre:

Supporting measures suggested

53%

More training opportunities provided to staff

48%

Enhance public education

50%

Organisations & corporations adopt 'responsible procurement' policy

43%

Increase financing channels

Social enterprises expect more supporting measures to build up their capacity

Emergence of Social Innovation and Social Entrepreneurship

➤ Diversity of funding capital

- Private funds, Philanthropic investment, Impact investment e.g.
 - Banks – HSBC, DBS
 - Impact investor – Social Ventures Hong Kong, SOW Asia, etc.
 - Family Foundations – The RS Group, The Yeh Family Philanthropy, The Water Drops Foundation Limited, etc.



Emergence of Social Innovation and Social Entrepreneurship

➤ Competitions

- HK Social Enterprise Challenge
- Young Social Entrepreneur Award
- Social Enterprise Award Scheme



➤ Engagement of business sector

➤ Media coverage

- Social Enterprise Gallery
- Solution-On-Wheels (HKSOW)



SIE Fund

Objectives

“To establish and support processes, schemes and experiments that **attract, inspire and nurture social entrepreneurship** to introduce and develop **innovations** that create **social impact** and build **social capital** to support **poverty relief** in Hong Kong”

General Interpretations

Poverty Relief ➡ alleviate and prevent poverty, prevent social exclusion

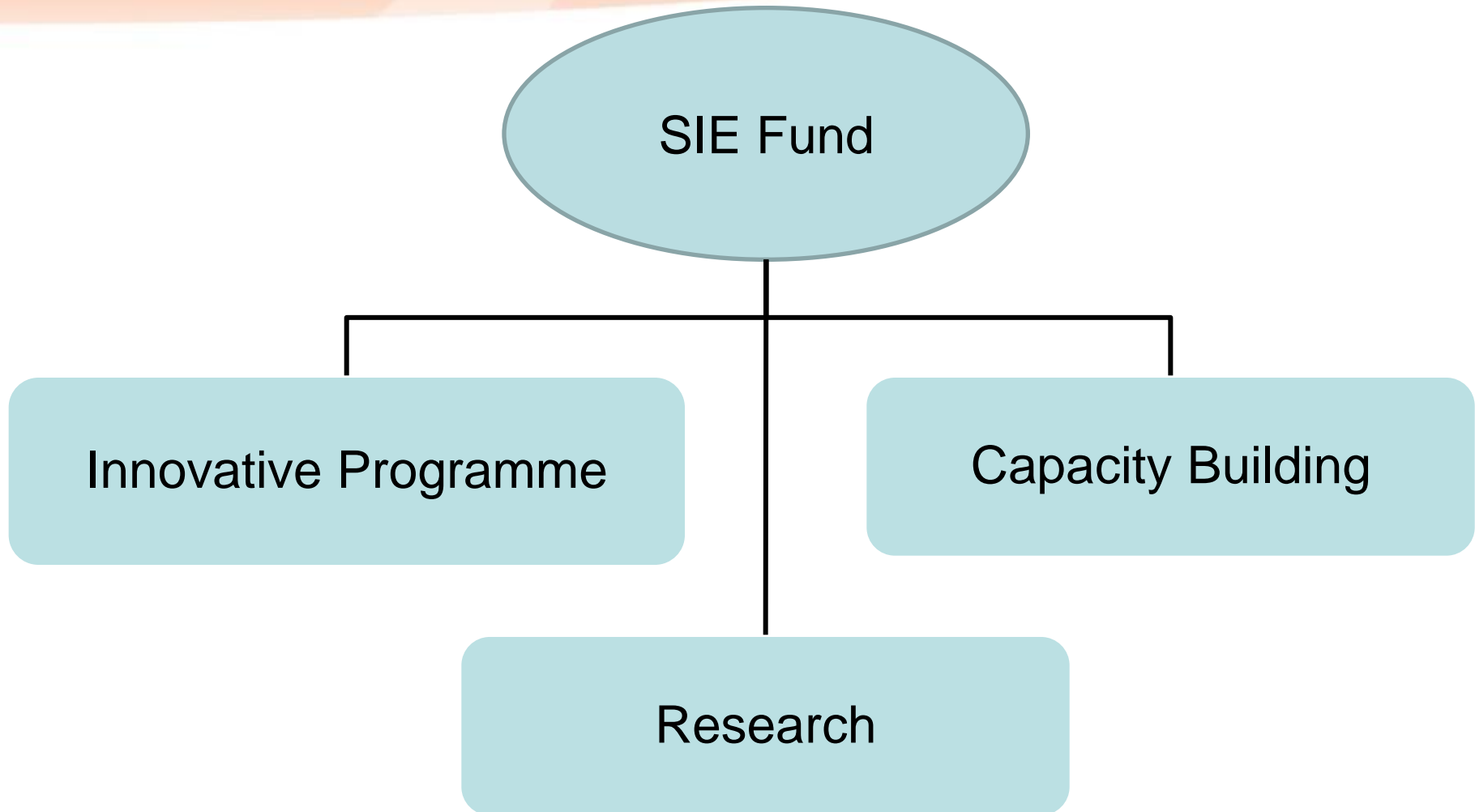
Social innovation ➡ advances in knowledge, products and services, including application of existing business models, processes and methods to meet social need

Ultimate target beneficiaries ➡ examples are elders, people with disabilities, ethnic minorities, single parents, new arrivals, low income families, at risk youth, ex-offenders, people with limited access to education and opportunities

Principles of the Fund

- **Social innovation** is the focus, not social enterprise per se
- **Flexible scope** and **learn from experience**
- **Risk assessment** is important while promoting **innovation** so as to maintain the **prudent use** of public money
- **Will not overlap** with other existing public funding
- **Will not crowd out** and leverage on **resources/expertise of players** in the field
- Encourage **cross-sector collaboration**
- **Seek innovation** in the way that the Fund itself is applied

Initial Priorities



Capacity Building

- To raise public awareness

- To build up an enabling environment conducive to social innovation & entrepreneurship development

For example:

- Competitions and awards
- Mentoring and advisory services
- Network building and publicity
- Training and education programmes
- Development of financial market for social innovation projects
- Development of new business models (e.g. service offerings, trading practices, operational processes, technology, etc.) for social enterprises



Fund programmes to strengthen the infrastructural support and build social capital, human capital and funding sources

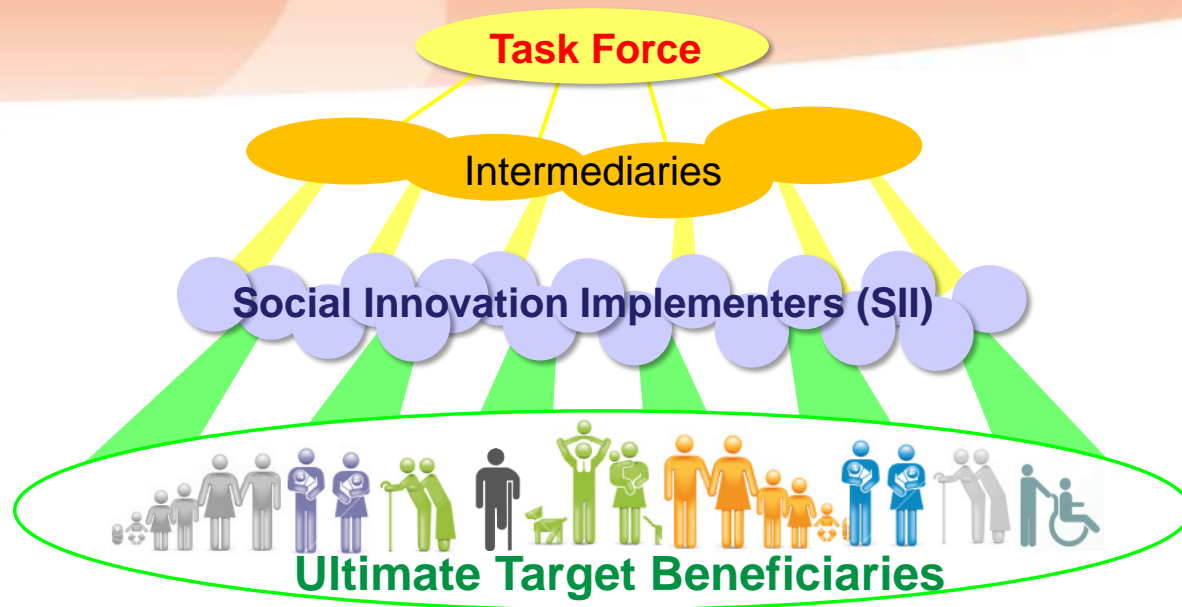
Innovative Programmes

- To administer funding schemes that support poverty alleviation projects proposed by social innovation implementers (SII):
 - Calling for submission from project proponents, as well as vetting and selecting/recommending funding applications
 - Monitoring the progress of the approved projects
 - Evaluating performance of approved projects
- To provide related support services for the project proponents
 - Pre-funding and post-funding support (e.g. advisory, mentoring, networking)



Fund projects with innovative ideas to support poverty relief

Rationale of Using Intermediaries



- To provide the **flexibility** and appropriate **risk-taking mindset** for devising innovative funding schemes
- To align with the aim of the Fund in **building a bigger and sustainable cross-sector community** for social innovators and entrepreneurs to flourish
- To **build their networks** to provide the necessary soft business skills to support entrepreneurs

Eligibility



	s88 (Charitable)	Non-s88 Entity	Individual
1. Intermediaries	✓	✓	
2. Proponents of projects managed by intermediaries	✓	✓*	✓

* With a restriction on the percentage of profit to be shared

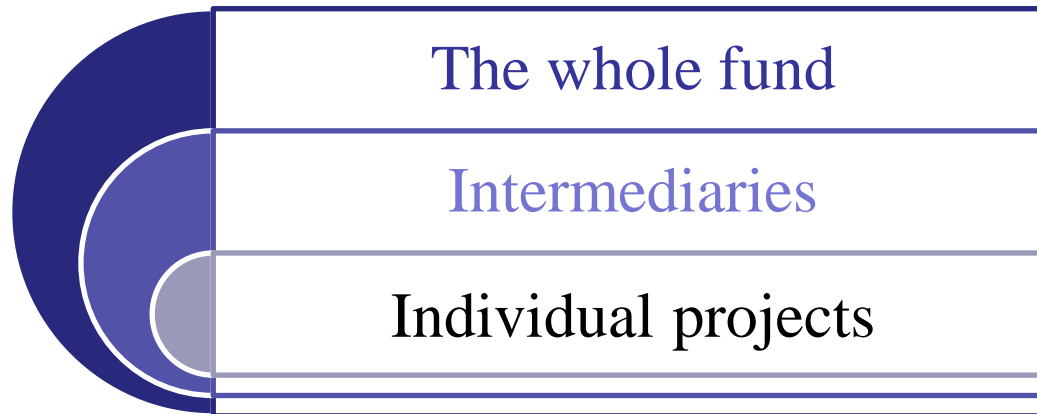
Approving Authority

	Approving authority
1. Intermediaries	The Task Force will be responsible for the selection and appointment
2. Funding projects managed by intermediaries	Intermediaries and the Task Force can approve (depending on funding limit)



Evaluation and Review

Three levels



- Different evaluation mechanisms and criteria for different levels
- Fairness, impartiality and consistency are the cornerstones for evaluation
- Engage third parties as far as practicable to design and/or conduct independent assessments
- Effectiveness of the Fund would be assessed from both financial and non-financial (social) perspectives

SIE Fund Website



<http://www.sie.gov.hk>



Thank You